

What can SEO London offer you?



City Solicitors Horizon Programme
&
Corporate Law Programme
2021/22 Academic Year

Who are SEO London?



Founded in 2000, SEO Careers helps talented university students secure competitive internship and graduate positions with sponsor firms across 8 industries.



The Schools social mobility programme provides high achieving secondary school students with academic, professional and enrichment opportunities.



Alumni can sign up as donors or volunteers to support specific SEO London projects, mentor secondary school or university students, or act as trainers for the next generation of talent.

How it all began



1963

SEO was founded in New York as a mentoring programme to help inner city children from underprivileged backgrounds.

SEO London launched (Careers programme).

2000



2006

SEO China launched.

SEO Vietnam launched.

2009

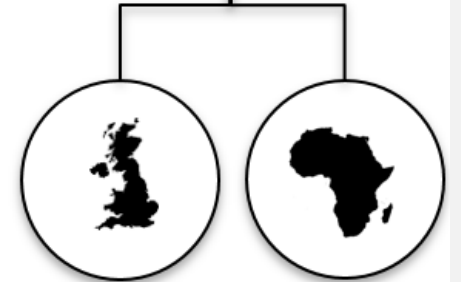


2012

SEO London, Scholars programme launched.

SEO London, Connect programme launched. SEO Africa launched.

2013



SEO London's Corporate Law Offerings



The Corporate Law Programme.

Supports candidates from either Black, Asian and Minority Ethnic (BAME) or social mobility qualifying backgrounds.

Candidates are accepted onto the programme for 1 year and must reapply each year.

Law and non-law students welcome.

The City Solicitor Horizons Programme

Supports candidates from qualifying social mobility backgrounds.

Applications are open to those students in their 1st year of a 3-year undergraduate degree or 2nd year of a 4-year undergraduate degree.

Candidates are accepted onto the programme for 3 years

Corporate Law Programme

Selection

Students are selected annually through an assessment centre

Training

Application reviews (Candidates are entitled to 1 application review for a maximum of 3 firms)

Mock interviews

Technical & soft skills training

Events

Weekly Commercial Awareness newsletter

Weekly Alumni Mentoring and Pre-Interview Training

Various tailored events – applications masterclasses; interactive case studies

Recommendations

SEO can recommend high potential candidates to each sponsor firm, in line with their hiring needs.

Sponsors may choose to fast track SEO candidates.



“SEO really did make the difference”

Danishe, Class of 2016,
secured a training contract
at Mayer Brown

Corporate Law Programme Sponsors



Corporate Law

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DAY

The City Solicitor Horizons Programme



Selection

Students are selected annually after completing a final-stage interview with SEO London Staff

Training

Application reviews (Candidates must apply to 3 sponsor firms, each of these applications will have a guaranteed review)

Mock interviews

Technical & soft skills training

Mentoring with a legal professional – matched upon your career interests.

Events

A work experience placement with one of our 25+ sponsor firms

Weekly Commercial Awareness newsletter

Weekly Alumni Mentoring and Pre-Interview Training

Various tailored events – applications masterclasses; interactive case studies; practice area insights

Recommendations

SEO can recommend high potential candidates to each sponsor firm, in line with their hiring needs.

Sponsors may choose to fast track SEO candidates.

City Solicitor Horizons Programme Sponsors



A collection of logos for various law firms and organizations, including:

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The City Solicitor Horizons Programme



The Application Process

A. Screening Stage

1. SEO London is built upon the ethos of "giving back", how do you give back?
2. Why do you wish to pursue a career in law?
3. 2-Page CV – grades, interest in law & structure.

B. Interview

40-minute interview involving motivational, competency and commercial questions.

